**Personal Response**

After viewing the ways that the media has been used to communicate message about environmentalism provide your reaction to each of the following questions. Be sure to respond using complete sentences and explanations.

1. What was the most interesting piece you viewed/heard today? What made it interesting?
2. Did anything you viewed/heard touch you in an emotional way?
3. Did anything you viewed/heard make you want to change your ways?
4. Which approach, positive or negative, do you think would be the most effective in getting Earth’s citizens to change their negative behaviors to positive ones? Explain your reasoning.